

In a world moving at AI speed, instincts alone won't cut it.

The MACH-10 PM™ is your essential guide to thriving in a product landscape reshaped by artificial intelligence. Written by veteran product executive Jason M. Riggs, this playbook helps you integrate AI into every phase of the product lifecycle—from research and strategy to design, delivery, and growth.

You'll learn how to:

- Build workflows that combine human intuition with machine intelligence
- Accelerate roadmapping, discovery, and decision-making
- Lead teams with speed, clarity, and foresight
- Scale your impact—without burning out

Whether you're an aspiring PM or a seasoned leader, The MACH-10 PM gives you the tools, frameworks, and mindset to move faster, think deeper, and lead smarter.

Speed with soul isn't a slogan. It's the only way forward.

About the Author



Jason M. Riggs is a product executive with 20+ years of experience leading innovation at iconic brands like GoPro, Qualcomm, and bleeding-edge innovators such as Audivi.ai. He's built AI-powered teams, launched category-defining products, and helped scale tech across industries. This is his guidebook for the next generation of product leaders.

THE MACH-10 PM

AI-POWERED PRODUCT MANAGEMENT

JASON M. RIGGS

